

## White Paper Request

Thank you for your interest in TouchLogic's White Paper on "Using Automated Voice Messaging to Engage Customers and Build Loyalty".

### Abstract

Research shows that customer engagement is a key component to building long-term loyalty. Companies can engage customers through proactive communications such as Automated Voice Messaging. This paper discusses various methods of proactive communications, the advantages of automated voice messaging and outlines guidelines for maximizing automated voice messaging campaigns.

### How to Download this White Paper

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### Download White Paper

### Additional White Papers

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- Automated Voice Messaging: Not All Providers are Created Equal
- The Impact of Customer-Focused Communications on Customer Retention in Challenging Economic Times